

CONSUMERS' ICE & Cold Storage Co.

PHONE

MAIN 1000

SERVICE FULL WEIGHT QUALITY
9th and C Streets, Sacramento, Calif.

Scored Ice for Your Protection
We handle a full line of efficient refrigerators—all sizes and models. See us for your refrigerator requirements.

Household Utensils Business

BREWER JOHN 80 604 K.....Main-4800
Spencer's Bargain Store 604 L.....Main-6296-W

Ice Business

Ames Ice Co 1484 Del Paso Blvd.....Main-7373-J
Calif Ice Co 2848 Stis Blvd.....Main-9450
Capital Ice Co 30th & B.....Main-9416
Clark's Ice Co 3271 Polson Blvd.....Main-997
CONSUMERS' ICE & COLD STORAGE
9th & C.....Main-1000
CRYSTAL ICE & COLD STORAGE 60
1620 S.....Main-5591
Fort Sutter Ice Co 1873-36th.....Capital-83
KANE & TRAINOR ICE 60 9th & C.....Main-1000
Sacto Ice Co 1801-4th.....Main-2454
State Ice Mfg Co 5th & B.....Main-132
Union Ice Co 24th St East.....Main-6374
(Continued Next Page)

FORT SUTTER ICE

COMPANY
1973-36th St.
JOS. ARCHIMEDE, Prop.
ICE--
Made from Well Water
Phone—**Capital 83**

Phone Main 9316
Capital Ice Co.

Manufacturers of
CLEAR ICE
RETAIL — DELIVERIES
Plant—30th and S Sts.
Depot—3520 5th Ave.
PLANT OPEN ALL NIGHT

THE BEST RESULTS
are attained in a telephone conversation by talking slowly and distinctly with lips close to but not touching the mouthpiece.

Ice Business—(Cont'd)

Well Water Ice
Capital Ice Co 30th & B.....Main-9316
(See Advertisement Opposite Page)
Fort Sutter Ice Co 1973-36th.....Capital-83
(See Advertisement Opposite Page)

Wholesale Ice
Consumers' Ice & Cold Storage 9th & C.....Main-1000
(See Advertisement Opposite Page)
Crystal Ice & Cold Storage Co 1620 R.....Main-5591
(See Advertisement This Page)

Ice Cream Business

Alinda Sucker Co 1918 Y.....Capital-3563
BLAKE'S DAIRY 1730 C.....Main-6418
Boulevard Ice Cream Co 3811 Polson Blvd.....Main-9730
Capital Dairy Co Inc 13th & B.....Capital-2300
Haven Dairy Ice Cream Co 1724 Y.....Capital-2232
Haven Dairy Store 2714 Sacto Br.....Main-9506
Parsons Ice Cream Co 1119 G.....Main-244
Shasta Ice Cream Co 3814 Y.....Main-4730
Shasta Ice Cream Co No 2
1007-31st.....Capital-1816
Stevens Ice Cream Co 2719 J.....Main-1280
Stevens Ice Cream Co
2217 Del Paso Blvd.....Main-10380
Tangana De 1407-4th.....Capital-4119-W

Retail, Ice Cream

BOULEVARD ICE CREAM CO
DELICIOUS
ICE CREAM
35c QUART
"Heart of East Sacramento"
We carry a full line of Ginger Ale,
Orange Juice, Etc. Open till 11 p. m.
LUNCHES
3811 Polson Blvd.....Main-9730

SHASTA ICE CREAM CO
ICE CREAM
Delivered
Branch Store—31st and J Sts.
2814 Y.....Main-4730

Implement Business

Bowden R A Co 1701-2nd.....Main-1100
Capital Farm Implement Co 310 J.....Main-1064
Doers John Plow Co 310 J.....Main-1064
Eggh-Winchell Howe Co 115 J.....Main-4331
Jensen J H & Co 921 Del Paso Br.....Main-1837
NEWBERT IMPLEMENT CO 1616 J.....Main-376
OLIVER PLOW AGENCY 1616 J.....Main-376

Income Tax Accountants

See Tax Specialists

Indemnity Ins Co of North Amer

Fidelity and Surety Bonds.
Burglary, Plate Glass,
Accident and Health, Au-
tomobile and other forms
of Liability.
Workmen's Compensation In-
surance.
"WHERE TO BUY IT"
Greer & Harrison 900-10th.....Main-7117
ROWLAND L B Cal St Life Bldg.....Main-468

Telephone business is easy to take care of. Get more of it by using advertising space in the Buyer's Guide.



Telephone **Main 5391**
for
ICE

Wholesale and Retail

Our Scored Ice Guarantees You Full Weight

CASH AND CARRY STATIONS

16th & R Streets **OPEN DAILY** 33rd & Sacto. Blvd.

We Carry a Complete Line of Refrigerators. Ask the Driver for Details or Phone and Our Salesman Will Call.

CRYSTAL Ice & Cold Storage Company
PLANT and OFFICE: 1620 R St.



"J. P. Brown speaking"

THERE are several ways of answering a telephone—but there is one that always gets you off to a flying start. This good way follows the rule that says, "Give your own name—at once—and if it is a business call the name of your firm. This establishes your identity."